

COMPANY PROFILE



OUR MISSION, OUR KNOWLEDGE

Intermedia Time was established in 1991 from the synergistic union of a group of expert watchmakers who took their first steps in this sector way back in 1979. Passion for technology and love for design are the fundamental values of Intermedia Time in the

DESIGN AND MANUFACTURE OF WRIST WATCHES

The originality of Intermedia Time creations was apparent right from the start, with each design revealing distinctive features, capable of interpreting current trends, all sustained by a selected component manufacturing network in Switzerland and the Far East.



FLEXIBLE AND COMPETENT AT THE SERVICE OF YOUR BUSINESS

Intermedia Time allows you to choose the service that best suits your requirements, working as both ODM - Original Design Manufacturer – and OEM - Original Equipment Manufacturer.

DESIGN & MANUFACTURE

Our team is specialised in offering a combined service, from product concept through to completion, following every production phase and meticulously crafting every detail. We at Intermedia Time are convinced that the best results are achieved by sharing the project with the client, so we work with you as partners, understand your requirements and create a product that is tailor made especially for you.



WE WORK WITH

WATCH & JEWEL BRANDS - FASHION BRANDS - CORPORATES

“CREATIVE LAB” is the research department devoted to fashion and design, always in the season’s styles and colours, with the latest graphic textures and new 3D crafting. Our designers keep an eye on the latest trends to offer creative responses in the choice of the leathers for the strap, in the crafting of the face and in the choice of the materials to produce bracelets and cases. This is one of the many added values that we place at your disposal and which has already led many of the most important fashion, automotive and sportswear companies, along with other corporate organisations, to choose us.

A watch is an indicator of corporate values, of an entrepreneurial spirit, an approach to life and a vision of the future which qualifies and distinguishes a company.



THE WATCH WITH YOUR STYLE

Every year, we design new wrist watches that go to expand our clients' collections and their marketing campaigns. Our design is divided into two types of product: the fashion watch, created in line with current trends, and the classic watch, which follows the dictates of traditional watchmaking.

When we design a watch, one of the strongest points for creating a successful product is the analysis of trends. Our team of design experts studies the finest details of fashion and identifies the peculiarities that make the client distinctive, creating a project that is always in harmony with the values of the brand that the watch is going to represent.



THE IDEA TAKES SHAPE WITH PROTOTYPING

From the drawing on paper to the real prototype of the watch that you can touch.

Thanks to our prototyping department we are able to turn drawings into reality, giving you the chance to see how the watch looks and fits before going into production. This is very helpful for those who have an important decision to make.



WIDESPREAD KNOW-HOW

Our production network is based in the world's most strategic watchmaking locations.

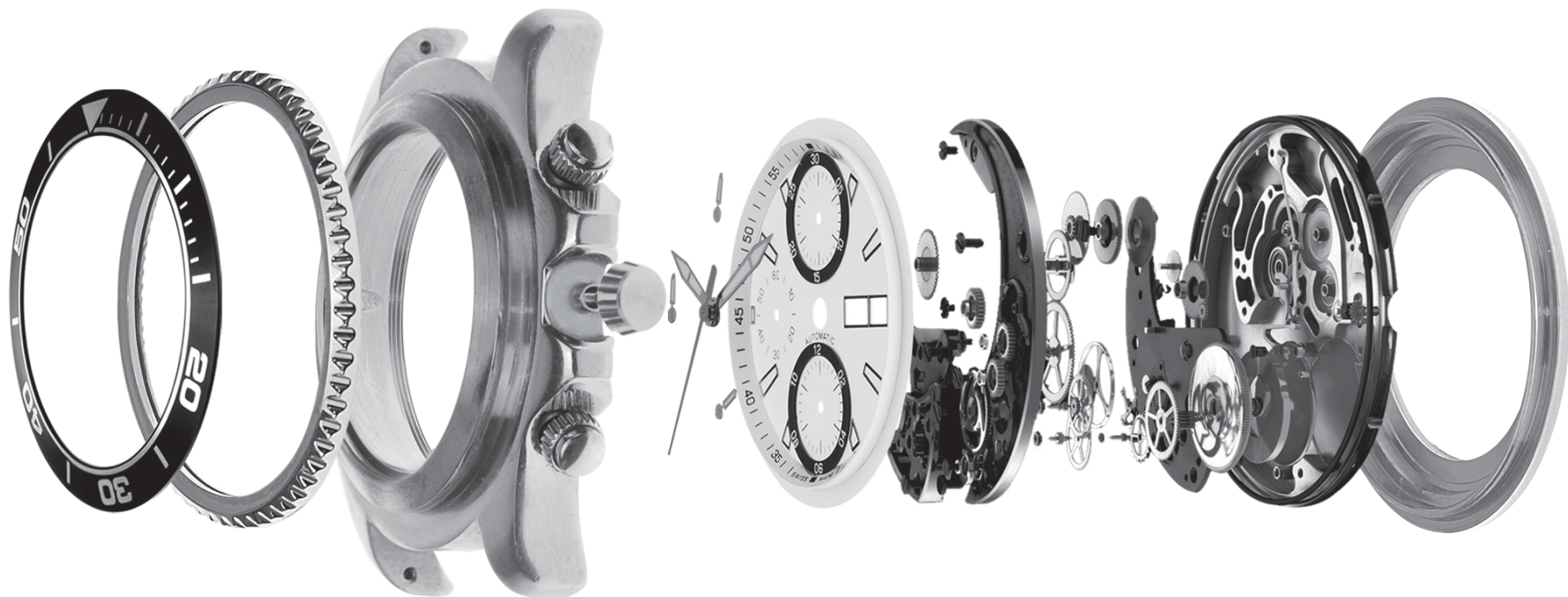
We have several technological operations centres in Switzerland and Hong Kong, specialised districts with consolidated and widespread know-how which enable us to create watches which are fashionable and always meet the highest quality standards.



AN ONGOING RELATIONSHIP WITH YOUR ORGANISATION

A customised service that continues after production. Our in-house workshop guarantees fast and qualified assistance for the repair and revision of the watches made, to keep every tiny functional and aesthetic detail in perfect working order.

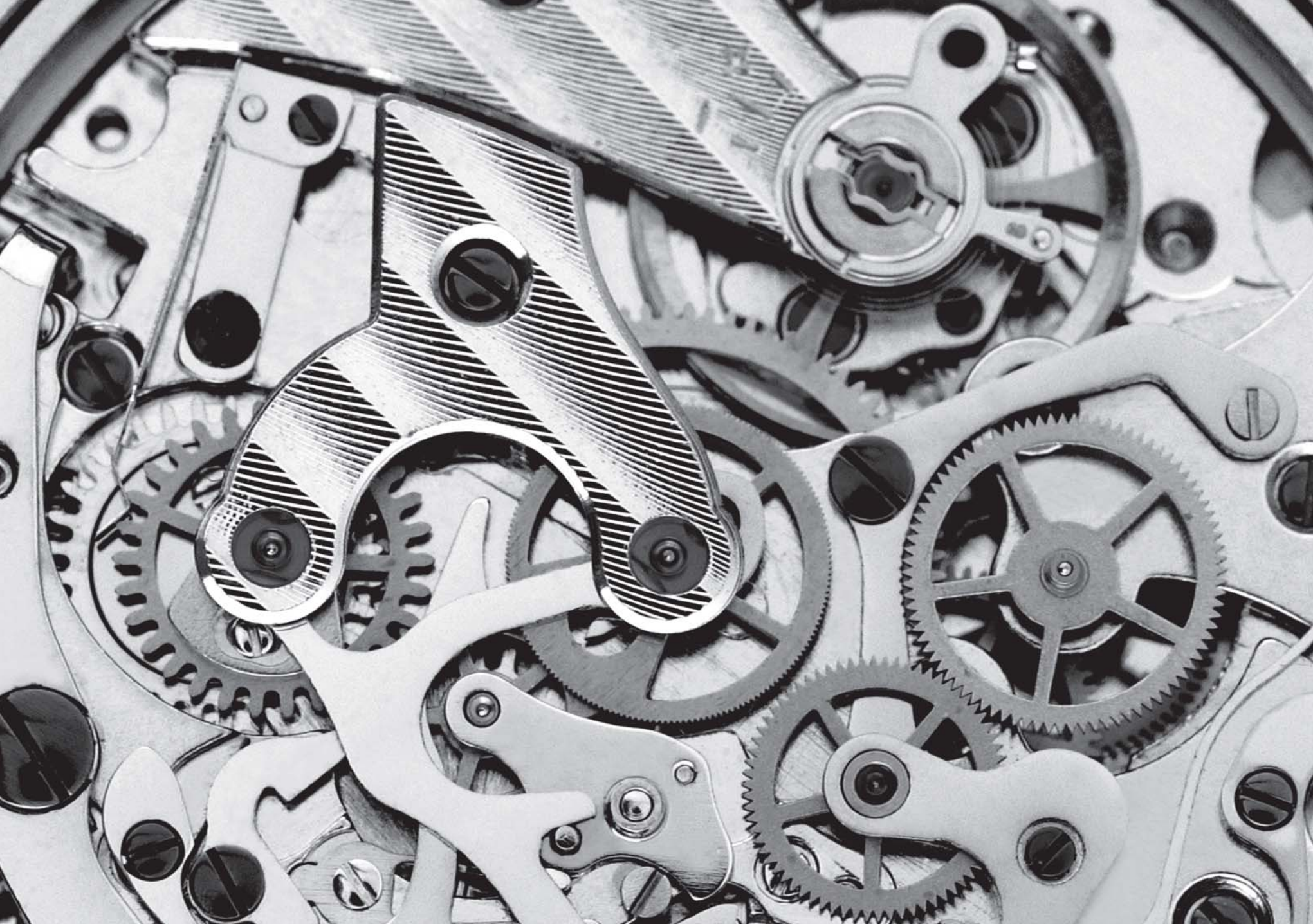
Every Intermedia Time timepiece comes with a 2-year guarantee and our team of experts is always ready to provide the assistance you need.



QUALITY AND CREATIVITY FOR WATCHES

Production leaves room for imagination: from natural materials to the most innovative alloys. There's no limit to beauty, so you can choose from an exclusive range of materials that which best suits the image of your brand.

ALUMINIUM - BRONZE - METAL - STEEL - TITANIUM - TUNGSTEN
ACETATE - WOOD - CERAMIC - SILICONE



ONLY THE BEST FOR YOUR BRAND

THE SELECTION OF BEATING HEARTS

Intermedia Time reserves special care for the choice of the movements supplied, because these are the heart of the wrist watch.

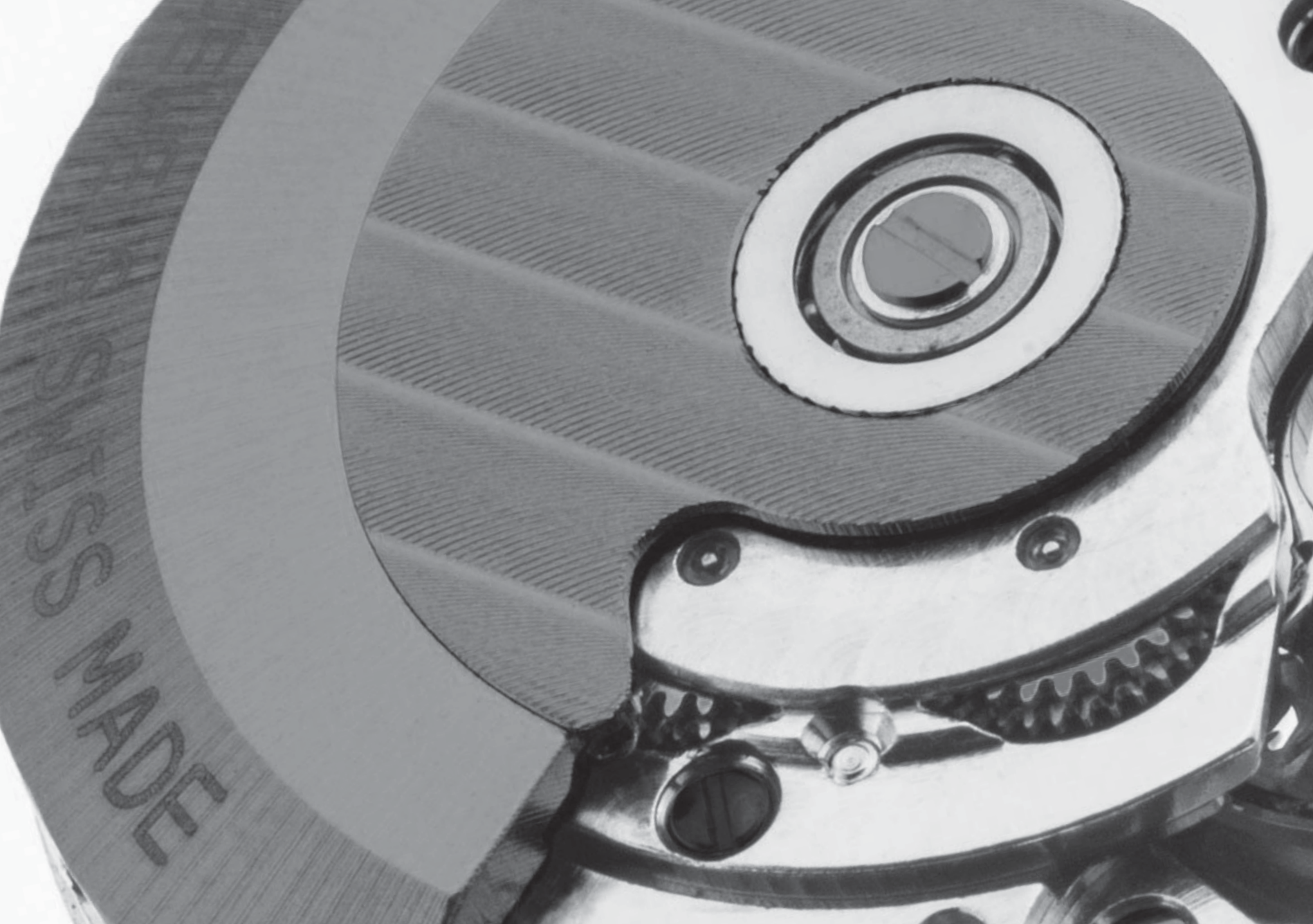
We work only with the leading manufacturers of mechanisms, to make sure that every creation offers high performance, precision and resistance.

QUARTZ MOVEMENTS

RONDA - ETA - MIYOTA - TMI - EPSON

MECHANICAL MOVEMENTS

ETA - MIYOTA - TMI - OTHER COMPLEXES



PERSONALIZED MOVEMENTS

The charm of a watch resides in the movement and complexity of its mechanisms. The energy that causes the beat of this movement is kinetic and is due to the winding of the charge spring. The spring, wrapping and compressing, acquires energy that can move all the mechanisms of this engine.

Intermedia Time creates your own personalized movement. We are able to modify components by combining the details according to the design of your brand, using special rhodium-plating techniques to color structural components of the movement, as well as making rotors according to the design of your brand.



min

sec

24h

CUSTOMISATIONS WHICH REFLECT YOUR LIFESTYLE

PRECISION CRAFTSMANSHIP ON THE DIALS

To give your watch an identity, the dial must be unique and recognisable.

We use numerous different finishes in our creations, each one accompanied by an antique art applied to the crafting of the material.

GUILLOCHÉ - MILLINGS - PAD PRINTING - SUNRAY - SANDBLAST



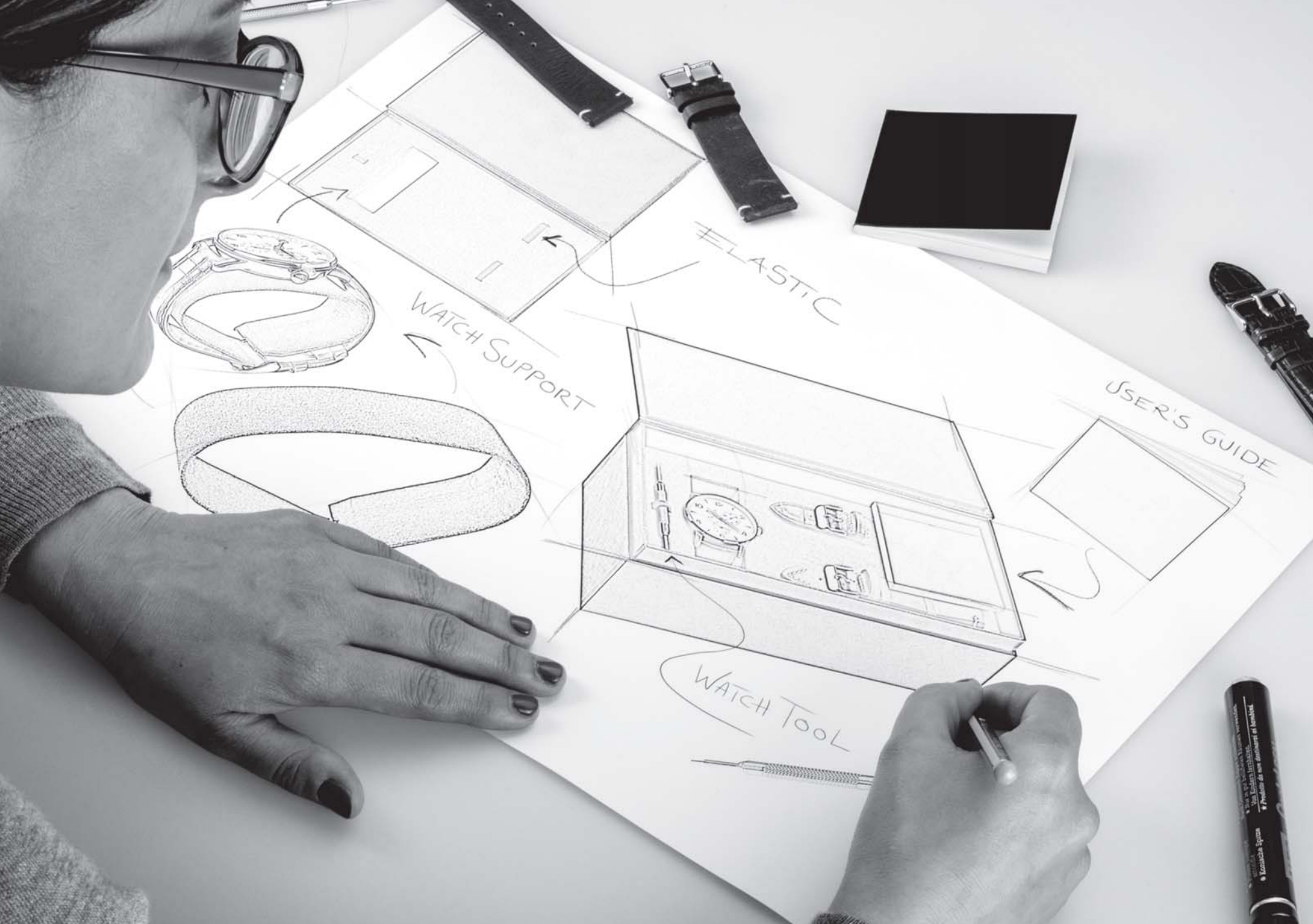
ITALIAN CULTURE

THE SELECTION OF STRAPS AND BRACELETS

Quality is always visible in the details.

Straps and bracelets are important elements which we create with strong, beautiful materials. Our straps are made with leathers and fabrics created in compliance with the finest Italian tradition.

We also create tailor made bracelets using different types of materials: from steel, to combinations with ceramic, plastic, coloured metal, titanium, acetate or wood.



PACKAGING FOR BRAND IDENTITY

The meticulous study of our packaging stems from the awareness of its great emotional value and the fact that it creates the first impression of a product on the end customer.

Our design department completes the creative process with the concept of the boxes and displays, to create a fully coordinated image of the product, always respecting the brand they represent.



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