
MANIFATTURA ORAFA

TORRINI
FIRENZE

For over 700 years the Torrini family has created elegant artcrafts inspired by the Tuscany tradition and sense of aesthetics and now they are bringing that authentic Italian jewelry heritage exclusively to you.





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FIRENZE

*my house is a house
of small gestures
and long dedication
to a quality work.*

Fabrizio Torrini

Torrini Manifattura Orafa is a blend of tradition and innovation that stands out in a unique and typical “*fusion*”.

We love our own tradition and believe it is a *value* to represent.

The workshop has a Florentine aesthetic sense updated with new technology in help for a greater accuracy model making and to pursue serious modern business.

Still, some of our machines have never changed. They preserve a human nature in long years of service to our craft. Driving them is a matter of inspiration and craft for our work masters.

The artisan method of working, shows the fascinating sense of a hand made production.

And when you see and touch our work, you feel in Italy without a miss .

The energetic source and value of the **Torrini Manifattura Orafa** is the craftsmanship we bring to our work.

All made in house, in Florence.



Research & Style



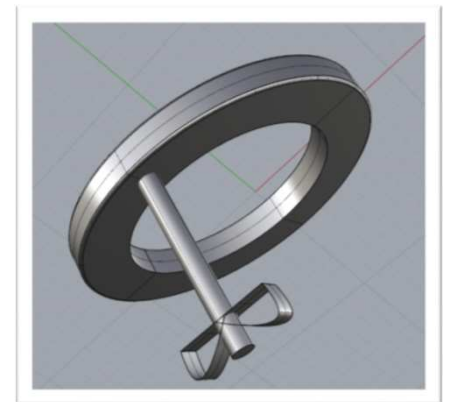
Our long experience, commitment and skills suite to meet the style and quality requirements of our customers, providing research and product development as a service to the future production series we will manage-and-make.

From the **Concept** to the item definition via the PD, we help our customers to meet and match their targets.

Style goes according to the market requirements of our clients. The design is still drawn by hand on a paper and then developed to a virtual 3D touch of art.



A very keen connection and communication to our clients' target is the perfect match to any successful performance into a market itself.



P r o d u c t i o n

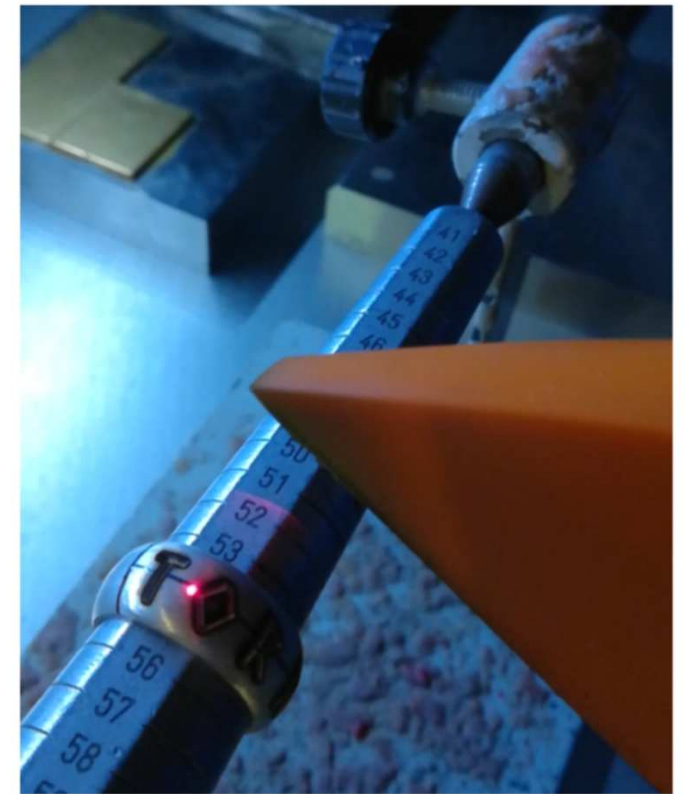
Flexibility, with a particular attention to a quality process and accuracy for details. The Emagold® product and process certification guarantees controls along the production operation. This makes also possible to implement the quality process to any level, attaining the parameters that our customers want to have applied to their products and during the production process.



Technology

Use of digital equipment is currently employed in order to assist the traditional goldsmith's techniques; thus guaranteeing a more refined quality and precision, as well as offering superior reliability and stability.

3D services to fit the product development process, designers, model makers, gemmologists tests is a great part to our work and to succeed in meeting the various requirements of the clientele.



Marketing

- Across the years we have established great relationships with preminent Companies in the goldsmith industry as Royal Asscher, Saks fifth Avenue, Rolex, or in the fashion industry as Gucci, YSL, Pucci, Dior, industries as Ferrari, Fiat.
 - Advertisement and publicity has been a very keen matter. Some of the greatest photographers have worked for Torrini. More today we're chosen from the media to tell what a long tradition in craftsmanship can inspire.
 - We sell in most Countries in the world. Torrini is a connoisseur Collection Brand. Our sole Agents retailers and distributors take care of their local clientele.
 - In the last years we have devleoped a service for on-line sales, directly from our shop site taht is going to have a boost from next September at www.torrini.com.
 - We also deal with some other important digital sites.
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Where and how

- We B2B by sole agents in several markets. To know how to get your Torrini Jewel selection, send us an enquiry we will be pleased to send you references for your area:
- You can see a selection of our many Items browsing the one and only HOME of Torrini www.torrini.com (going to be new in Sept 2019)
 - You can also check at <https://www.evine.com/b/jewelry/torrini-1369/>
 - and www.FORZIERI.com
- If you have a Brand and need Production Services, we can assist you to any level starting from the project and product development to the final output.
- We have a development concept-project to offer to the new Online shops. We will be pleased to share more info, write at:

Please visit also

official site: www.torrini.com

Vimeo: <https://vimeo.com/user72948610>

A hint of our Heritage

- *Florence and Tuscany the cradle of arts and the perfect heritage to our History*
- *A family of artists and sculptors brings back the roots to year **1300.**, in Siena where the family lived and worked for centuries as Goldsmiths making Statue and artcraft. (<http://www.treccani.it/enciclopedia/turino-di-sano/>)*
- *For more then 3 centuries the Torrini moved around Tuscany: in Siena, Montalcino, Pisa and Florence for art crafted works. (wiki search: [Giovanni di Turino](#))*
- *In **1369** a Trade Mark was registered in Florence by Jacopus .*
- *November 3^d **1700** Francesco signed another milestone with his workshop in Florence over the Ponte Vecchio and the registration to the most prestigious “Arte delle Seta Corporation. “*
- *At the end of **1800** Giocondo brought Torrini in the various “Universal Expositions” around the world. (British Museum evidence: ‘[Doves of Pliny](#)’ Torrini)*
- *Florence **1921** Guido’s workshop next to Ponte Vecchio, was then bombed in 1944.*
- *From the **50’** we’re rock and rolling the past and the future in Florence.*



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